



*Press checks can often be a confusing task for both you and the press operators involved. There are certain things that can be done to eliminate the confusion and even speed up the process. The information below is a set of general guidelines that you can follow if you are requesting a press check. These guidelines will ensure that you have a successful press check every time. For more information please call CCS Printing, 425-653-9606.*

## Press Checks

- Provide a sample—If you know you will be requesting a press check and have a sample, provide it to CCS prior to the press check. This is the most useful tool our press operators use to target your desired outcome. The sample should be printed, not a color copy or laser print.
- Be on time—Preparing for a press check takes our press operators approximately 15 minutes. This time is spent optimizing the press to produce high quality prints (this also happens prior to all jobs run on the press). Arriving late may cause a delay because the longer the press sits, the longer it will take to get back up to color. If you cannot avoid being late, please notify your Sales Rep of this and let him/her know when you will be here so our press operators can be ready.
- Special color requests—If there is a particular color or image to which you are most concerned about in the press check, let your sales rep know so he/she can communicate this to our press operators. This will allow them to focus on that image or color more closely.
- Matching other printers—If CCS is producing a piece and trying to match a piece printed by another printer, there is some important information that our press operators need to know prior to the press check.
  - What line screen was the other piece printed at?
  - Were there any specially mixed inks used? If so, what?
  - To what densities was the piece printed?



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