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Let Us Be Your Guide





## Your Guide To TCO Printing.

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CCS Printing is your guide to lower Total Cost of Ownership (TCO) print and document management. We help you create more streamlined—and strategic—operations by assessing the big picture of all your document needs over the whole lifecycle.





## What is Total Cost of Ownership all about?

When people hire printers, the least expensive quote seems to be the lowest cost. What's missing from this approach are the potential cost savings from areas before and after the actual printing. TCO looks at the life cycle costs outside of the actual cost of the print job—from concept and development through obsolescence, and even where it's printed, who prints it, why a job is getting printed in the first place, and how it gets distributed after it's printed. The truth is, there are many keys to strategically managing overall printing costs, and we'd love to be your expert guide on your path to lower TCO printing.

At CCS Printing, we have a passion for what we do, and we are passionate about passing on our knowledge to you, making you more efficient, more strategic and more of a hero in your organization. We look at each job with a critical eye, regardless of size or budget, and you won't find us recommending solutions that you don't need or fixing things that aren't broken—the CCS Printing team drives toward bottom-line value. At the same time, we make sure that everything we print for you reflects your brand and delivers the quality you promise your customers. These are just a few of the reasons we're the largest supplier of on-demand printing in the Northwest.

We've built our facilities and capabilities to give you what you need, when you need it. CCS offers a wide array of printing services, from traditional commercial printing presses to high-speed, full-color laser printing, and even staffing of your in-house copy and mail centers. Along with quality printing, we also act as your consultant on how you can reduce your TCO. It's all part of our commitment to provide you with the best possible service.





## Our goal is to help you manage your TCO—and get the best results.

We know your print jobs aren't just about putting ink onto paper. You have to deliver results. And CCS is the guide that can do just that.

Our job is to make you look good by delivering quality work on time and within budget. But a larger part of our job is to look at your big picture to determine the best mix of on-site, off-site and CCS-managed processes for your organization. For example, we can help assess which type of print technologies will best fit your project, or help determine which method of distribution makes the most sense. Whether longer runs and stored inventory is better than short-run on-demand printing, or even whether outsourced staffing versus using your dedicated employees is worth considering.

We also offer complete print management services— in-house or through our strategic industry partners— including concept and design services, all the way through bindery, finishing, kitting and distribution. This means fewer vendors, shorter turnaround times and an overall better experience.

So if you want a printer who optimizes timeliness, quality, quantity, price and service, all leading to the best return on your investment and lowest TCO, turn to CCS Printing.



**TCO TIP**

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Are you talking to your printer before finalizing your creative process?





# As your guide to better results—here's what we can do for you.

## Concept and Design

We can create and execute on-brand, eye-catching, results-driven designs for any print project, including:

- Marketing collateral, flyers and newsletters
- Postcards and product sheets
- Event graphics, posters and point of purchase displays

Along with attracting attention, our designs are developed with print production in mind to lower your TCO.

## Print Production

It's amazing what you can do with a 40,000-square-foot facility operating 24 hours a day, seven days a week. Our print professionals can tackle practically any job:

- Up to six-color plus coating offset printing
- Digital direct-to-plate printing
- On-demand printing
- Full-color and black-and-white high volume laser printing

Built to be fast without sacrificing quality, our four offset presses and eight super-high-speed laser printers give us more on-demand printing capabilities than any other printer in the Northwest. Now you can print documents as needed, instead of in a single large run, so you'll never have to worry about storage space or having outdated documents.

“ We have improved our print quality, expanded print options, and more effectively managed print costs since we started using CCS Printing for our high volume printing. They’ve been a key partner, and have helped us sharpen our image on the printed page. ”

Gretchen Benzin  
Russell Investment Company  
Director of Corporate Services



#### TCO TIP

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Are you factoring inventory, warehousing and disposal costs into your printing budget?





## Variable Data Printing

With more companies turning to one-to-one marketing, we've expanded our capabilities to include every facet of variable data printing, including design, production, database management, and mailing.

## Fulfillment, Kitting and Assembly

As your guide to operational efficiency, CCS Printing can do much more than just print your documents. We also handle the entire fulfillment process. Our dedicated fulfillment staff can produce, assemble and ship virtually any type of material or kit. We also provide custom-designed, Web-based ordering systems. In fact, you won't find many places with our unique approach to fulfillment.

### Our fulfillment expertise gives you:

- Faster turnaround with all processes, from printing to shipping, in one location
- Order tracking so you can see when and where orders are shipped
- Password-enabled Web catalog ordering for single or multiple products

With our unique on-demand fulfillment programs, your materials take up less space, which can save you money. You'll also be able to respond quickly to market changes with more frequent printing of updated pieces, ensuring your materials never become obsolete.

## CD/DVD Manufacturing

CCS Printing offers on-site, short-run CD/DVD duplication and off-site, long-run CD/DVD replication. We pride ourselves on our flexibility. If you need CDs or DVDs right away but also want to place a long-run order, we can give you partial delivery early with an initial on-demand run.

Our facilities also feature a booklet maker and saddle-stitch equipment for CD/DVD manuals, booklets, and inserts, giving you full production under one roof.

“With CCS Printing it is so easy  
to define the value we receive.”

Mark Sanderson  
Honeywell  
Business Mgr Facilities Operations



## Finishing and Bindery

We want your binding to look every bit as good as your printed pieces. We offer full in-house binding services, including:

- Document assembly
- Staple and stitch binding
- Booklet making
- Perfect binding
- Wire and coil binding
- Folding
- Drilling
- Shrink wrapping
- Boxing

## Distribution

On the ground or through the air, we can ship your products to a single location or to multiple locations around the world. We use a variety of overnight and shipping services to give you multiple options for national or international delivery. Our customized Web-based ordering systems can be tied to your favorite shipping vendor for real-time information about package locations and tracking.

## Online Tools

Our full range of Web tools lets you manage your print jobs from anywhere at anytime. With our online services, you can submit jobs, send files and reorder with the click of a button. Our online tools even let you create, view and submit your own brochures and business cards, and you get access to our print drivers to convert files to PDFs for online viewing and approval.

You can also check inventory levels, track orders and get job and account histories. You can browse through a full library of all your documents at any time, or make these documents available as uploads through a Web browser.

In addition, we now offer you the ability to select images, text and database information online for variable data campaigns. We can also build you a custom variable data Web tool specifically for your campaign.





### TCO TIP

Are you incorporating Internet job submission, inventory and charge back tools into your printing management process to increase productivity?



## On-site Copy/Mail Centers and Company Store

If you need it, we'll do it. Along with all our printing, production and fulfillment expertise, we also offer you fully staffed copy centers, mail centers, company stores and other service facilities at or near your offices.

CCS Printing manages the entire operation for you, including staff, so you get your own on-site experts without the cost or hassle of hiring, training, and managing new employees. We give you the latest digital technology without the expense of purchasing or leasing new equipment, and all your operations are completely scalable. You'll have faster turnaround, smoother operations and less commitment than opening your own department.

At CCS Printing, we stand behind everything we do. Our goal is 100% on-time delivery, and we guarantee:

- We'll earn and keep your trust.
- You'll be treated fairly and with respect.
- You'll receive a competitive price.
- We'll deliver on our promises.

Bottom-line: When you want to ensure your printing programs are strategically thought out, efficiently delivered and get the results you expect, call us at 425-653-9606, or visit [www.ccsprinting.net](http://www.ccsprinting.net).



“ CCS helps us balance our desire for unique products with the budgetary realities everyone faces in a constantly changing business environment. ”

Darrin Stock  
Intermec Technologies, Inc.  
Sr. Marketing Communications Manager





13312 SE 30th Street  
Bellevue, WA 98005

425.653.9606

[www.ccsprinting.net](http://www.ccsprinting.net)